

5 MINUTES WITH

# DANICA PATRICK



*Patrick on and off the racetrack and the Tissot 1853 (below) and PRC 100 limited edition (far right).*



*L* Danica Patrick, 26, is the only woman to have won an Indy Racing League event (the Japan 300 in 2008), and she is quite a sensation in the racing world. I met her while in Indianapolis for the MotoGP, and even in this motorcycle-heavy environment, she caused a real stir. Patrick is sponsored by Tissot, and she was at the MotoGP to meet fellow Tissot ambassador Nicky Hayden. I was able to pull her aside for a quick chat about time, watches and racing.

For Patrick, style is a prerequisite for the timepiece she wears. "Everyone has her own style," she says. "I'm all about style. I like my watch to look good and represent me. I like big watches, and I like my watches clean and modern." Time is important in her life, both on and off the track. "I'm always late off the race track and always in a rush in the race car," she details. "In the race car, time is all that matters. I have to get around the track as fast as I can. I spend most of my time hurrying from one thing to another, whether I am in or out of my race car."

As for the watch she prefers from the Tissot line, it's the Sea Star automatic. "However, if I had to pick one watch to wear all the time, it would be the T-Touch," she

adds. "I use it as an alarm clock as well as a chronograph when I run, so it's very functional."

Patrick is enjoying her career, with all the twists and turns along the way. "Time is what you make of it," she says. "I think the reward is in the journey. I focus on staying in the moment and working really hard, and I try to let the future take care of itself. Determination is the quality that defines me. I'm not a good quitter."

"You have to love what you do and want it more than anything else," she continues. "If you love it enough, you don't care how hard it is. It takes a lot of passion. As in most things, there may be fewer good times, but that makes the good times even more special."

Asked if she thinks this is Danica Patrick's time, she replies, "I don't know if it's my time right now, but I know it's time to capitalize on what I've accomplished so far, both in and out of the car. I have to focus on my career and the opportunities I have now, because they won't last forever." ❖

*By Keith W. Strandberg, international editor. For more on Tissot, telephone 800.284.7768 or visit [www.tissot.ch](http://www.tissot.ch). Visit [www.danicaracing.com](http://www.danicaracing.com) to learn more about Patrick's career.*

